



Tolland County Ag Day Sponsorships

Saturday June 13, 2026

10a-3p

As a sponsor of the first Tolland County Ag Day, you'll play a key role in supporting local agriculture, educational outreach, and community engagement. Your sponsorship helps create an inclusive event that highlights the people, programs, and businesses that keep agriculture thriving in Tolland County.

All sponsorships are tax-deductible donations supporting the educational and community mission of the Tolland County Agricultural Center.

GOLD - \$300

- Listed as a Gold Sponsor on our Website
- Listed as a Gold Sponsor on our Ag Day Sponsorship Signs
- Mentioned in Social Media Posts
- 1 – 10x20 Optional Exhibitor Booth on Ag Day

Silver - \$200

- Listed as a Silver Sponsor on our Website
- Listed as a Silver Sponsor on our Ag Day Sponsorship Signs
- Mentioned in Social Media Posts
- 1 – 10x10 Optional Exhibitor Booth on Ag Day

Bronze - \$100

- Listed as a Bronze Sponsor on our Website
- Listed as a Bronze Sponsor on our Ag Day Sponsorship Signs
- Mentioned in Social Media Posts

Contributors – Up to \$99

- Listed as a Contributor on our Ag Day Sponsorship Signs



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Business Name: _____

Contact Name: _____

Website: _____

Social Media Handles (Facebook & Instagram): _____

Address: _____

Email: _____

Phone: _____

Sponsorship Level (Circle one): GOLD SILVER BRONZE

If Gold or Silver, would you like an exhibitor space? (Circle One): YES NO

If Yes, please describe what you would like to display or offer at your booth:

If exhibiting, please sign that you have read the Exhibitor/Farmer Rules & Regulations:

Name: _____

Signature: _____



Tolland County Ag Day

Exhibitor/Farmer Rules & Regulations

Date & Times: Saturday, June 13 2026 from 10am-3pm

Deadlines:

- Signed contracts and payments must be received by June 1, 2026.
- Checks or money orders should be made payable to *Tolland County Agricultural Center*
- Contracts & payments can be dropped off or mailed to:
Tolland County Agricultural Center
24 Hyde Ave
Vernon, CT 06066
- Checks will be deposited as they come in.
- A \$30 fee will be collected for returned checks.
- Booth Fees are non-refundable after June 1, 2026.

Vendor Information & Policies:

- This event is held outdoors on grass.
 - o Vendors are responsible for providing their own tents, tables, and chairs.
 - o All tents **must be properly secured** with stakes and/or straps and will be inspected by Tolland County Agricultural Center (TAC) staff prior to the event opening.
- Each booth space measures 10 feet wide by 10 feet deep. Vendors requiring additional space must purchase multiple booth spaces.
- Vendors are strongly encouraged to carry General Liability Insurance and Food Vendors are required to pull any and all necessary permits
- Booth assignments will be made in the order that completed applications and payments are received. Every effort will be made to place vendors in visible locations and to avoid grouping vendors offering similar items.
- This is a rain-or-shine event. No refunds will be issued due to inclement weather.
- Vendor set-up begins at 8:00 a.m. Vendors should bring their own carts or dollies for unloading and teardown, if needed.
 - o All vehicles must be removed from the midway by 9:45 a.m.
- To prevent fraudulent participation, vendors must present their confirmation email at check-in before setting up.
- The Tolland County Agricultural Center is not responsible for theft, loss, or damage to vendor property or valuables.